



Marian Court College – ASSOCIATE DEGREE

Business Management

THE BUSINESS MANAGEMENT program is designed to introduce students to the wide range of functional areas and opportunities within today’s business world. This program will develop skilled, multi-talented individuals through an emphasis on problem-solving, critical thinking, and teamwork.

CAREER OUTLOOK

The Associate in Science in Business Management program provides students with a strong foundation in the liberal arts, analytical skills, and an introduction to specialized professional courses. These subjects provide students with the opportunity to:

- ▶ Transfer to a four-year college or university to pursue a baccalaureate degree in a related program of study. Marian Court College has many transfer agreements with public and private four-year colleges and universities.
- ▶ Enter the job market in many entry-level positions in areas of management, accounting, and marketing.

PROGRAM OUTCOMES

In addition to general education outcomes, graduates of the program will:

- ▶ Demonstrate an understanding of the functional roles of management including planning, organizing, leading, and controlling.
- ▶ Develop decision-making skills required of management functions.
- ▶ Identify and evaluate the most commonly recognized leadership styles and their level of effectiveness.
- ▶ Acquire the writing and verbal skills necessary for successful managerial communications.
- ▶ Describe and apply the techniques that managers use to guide, train, support, and coach employees.
- ▶ Apply standards of ethical behavior to business situations.
- ▶ Demonstrate an understanding of criteria used to evaluate/measure the effectiveness or success of an organization including profitability, environmental responsibility, and social contributions.
- ▶ Understand how managers must adapt to changing variables within the business environment, such as the influences of technology, internal conditions, and the evolution of the global market place.
- ▶ Build teamwork skills while learning management and leadership concepts.
- ▶ Master generally accepted accounting principles and concepts for both service and merchandising business.
- ▶ Demonstrate an understanding of the processes and theories behind professional marketing efforts in the consumer and business-to-business marketplace.

COURSE REQUIREMENTS

Core Requirements (30/32 credits)			Major Requirements		
CS100	Computer Concepts, Applications & Internet or CS120	3	AC150	Financial Accounting	3
EC210	Macroeconomics	3	AC 235	Managerial Accounting	3
EN110	English Composition I*	3/4	BU103	Introduction to Business	3
EN120	English Composition II	3	BU201	Principles of Management	3
HI109	World History I	3	BU211	Principles of Marketing	3
	<i>or</i> HI110 World History II		BU216	Business Ethics	3
HU110	Oral Communication & Presentation	3	LE212	Business Law	3
PS101	General Psychology	3		Business Elective	3
SO201	Introduction to Sociology	3		Electives (1)	3
	Math Elective	3	Total Credits:		60/62
	Science Elective	3/4			

Math Electives: MA110 Math for Business, MA130 College Algebra, MA160 Pre-Calculus

Science Electives: BI101 Biological Concepts, SC101 Health & Wellness, SC110 Anatomy & Physiology, SC120 Weather & Climate

* Based on placement test scores students may be required to enroll in an additional obligatory credit hour of lab studies.