



## Marian Court College – ASSOCIATE DEGREE Sport Management

**THE SPORT MANAGEMENT** program is designed for students who wish to pursue careers in the expanding sport industry. The program provides students with a comprehensive background in business management along with specialized courses introducing students to the traditional concepts that permeate the sport industry landscape. Students will have the foundation to continue their education at a four-year institution or seek entry-level positions in the field.

### CAREER OUTLOOK

The Associate in Science in Sport Management program provides students with a strong foundation in the liberal arts, analytical skills and an introduction to specialized professional courses. These subjects provide students with the opportunity to:

- ▶ Transfer to a four-year college or university to pursue a baccalaureate degree in a related program of study. Marian Court College has many transfer agreements with public and private four-year colleges and universities.
- ▶ Enter the job market in many entry level positions in areas of health and fitness, sport and leisure, park & recreation, and the professional sport industry.

### PROGRAM OUTCOMES

In addition to general education outcomes, graduates of the program will:

- ▶ Understand the historical role that amateur, collegiate, and professional sport has played in the United States.
- ▶ Demonstrate an understanding of the role media sources play in the consumer sport market
- ▶ Understand the professional code of ethics applied to the sport industry.
- ▶ Comprehend the role technology plays within the sport industry and how technological advances enhance the sport experience throughout the global environment.
- ▶ Apply financial accounting practices to monitor and interpret the fiscal health of a specific sport organization or the industry at large.

### COURSE REQUIREMENTS

Core Requirements (30/32 credits)			Major Requirements		
CS100	Computer Concepts, Applications & Internet or CS120	3	AC 150	Financial Accounting	3
EC210	Macroeconomics	3	BU150	Marketing & Promotion Management	3
EN110	English Composition I*	3/4	BU216	Business Ethics	3
EN120	English Composition II	3	EC220	Microeconomics or SP230 History of Sport	3
HI109	World History I or HI110 World History II	3	LE212	Business Law	3
HU110	Oral Communication & Presentation	3	SP110	Intro. to Sport Management	3
PS101	General Psychology	3	SP120	Sport Tourism & Recreation Sales	3
SO201	Introduction to Sociology	3	PO202	Internship or Elective	3
	Math Elective	3	SP225	Sport Venue & Facilities Management	3
	Science Elective	3/4	SP250	Sport Information & Communication	3
				<b>Total Credits:</b>	<b>60/62</b>

Math Electives: MA110 Math for Business, MA130 College Algebra, MA160 Pre-Calculus

Science Electives: BI101 Biological Concepts, SC101 Health & Wellness, SC110 Anatomy & Physiology, SC120 Weather & Climate, BI110 The Body in Health and Disease

Sport Electives: SP230 History of Sport, SP200 Social Aspects of Sport, SP240 Sport Law

\* Based on placement test scores students may be required to enroll in an additional obligatory credit hour of lab studies.