



# Marian Court College – ASSOCIATE DEGREE

## Business Management

**THE BUSINESS MANAGEMENT** program is designed to introduce students to the wide range of functional areas and opportunities within today’s business world. This program will develop skilled, multi-talented individuals through an emphasis on problem-solving, critical thinking, and teamwork.

### CAREER OUTLOOK

The Associate in Science in Business Management program provides students with a strong foundation in the liberal arts, analytical skills, and an introduction to specialized professional courses. These subjects provide students with the opportunity to:

- ▶ Transfer to a four-year college or university to pursue a baccalaureate degree in a related program of study. Marian Court College has many transfer agreements with public and private four-year colleges and universities.
- ▶ Enter the job market in many entry-level positions in areas of management, accounting, and marketing.

### PROGRAM OUTCOMES

In addition to general education outcomes, graduates of the program will:

- ▶ Demonstrate an understanding of the functional roles of management including planning, organizing, leading, and controlling.
- ▶ Develop decision-making skills required of management functions.
- ▶ Identify and evaluate the most commonly recognized leadership styles and their level of effectiveness.
- ▶ Acquire the writing and verbal skills necessary for successful managerial communications.
- ▶ Describe and apply the techniques that managers use to guide, train, support, and coach employees.
- ▶ Apply standards of ethical behavior to business situations.
- ▶ Demonstrate an understanding of criteria used to evaluate/measure the effectiveness or success of an organization including profitability, environmental responsibility, and social contributions.
- ▶ Understand how managers must adapt to changing variables within the business environment, such as the influences of technology, internal conditions, and the evolution of the global market place.
- ▶ Build teamwork skills while learning management and leadership concepts.
- ▶ Master generally accepted accounting principles and concepts for both service and merchandising business.
- ▶ Demonstrate an understanding of the processes and theories behind professional marketing efforts in the consumer and business-to-business marketplace.

### COURSE REQUIREMENTS

Core Requirements (30/32 credits)			Major Requirements		
CS100	Computer Concepts, Applications & Internet or CS120	3	AC130	Financial Accounting I	3
EC210	Macroeconomics	3	AC140	Financial Accounting II	3
EN110	English Composition I*	3/4	BU103	Introduction to Business	3
EN120	English Composition II	3	BU201	Principles of Management	3
HI109	World History I	3	BU211	Principles of Marketing	3
	<i>or</i> HI110 World History II		BU216	Business Ethics	3
HU110	Oral Communication & Presentation	3	LE212	Business Law	3
PS101	General Psychology	3		Business Elective	3
SO201	Introduction to Sociology	3		Electives (2)	6
	Math Elective**	3	<b>Total Credits:</b>		<b>60/62</b>
	Science Elective	3/4			

Math Electives: MA110 Math for Business, MA130 College Algebra, MA160 Pre-Calculus

Science Electives: BI101 Biological Concepts, SC101 Health & Wellness, SC110 Anatomy & Physiology, SC120 Weather & Climate

\* Based on placement test scores students may be required to enroll in an additional obligatory credit hour of lab studies.

\*\* Based on placement test scores students may be required to take MA098 Elementary Algebra as a prerequisite. MA098 does not satisfy graduation requirements.