



Marian Court College – ASSOCIATE DEGREE

Sport Management

THE SPORT MANAGEMENT program is designed for students who wish to pursue careers in the expanding sport industry. The program provides students with a comprehensive background in business management along with specialized courses introducing students to the concepts in the field of sports and health and fitness. Students will have the foundation to continue their education at a four-year institution or to seek entry-level positions in the field.

CAREER OUTLOOK

The Associate in Science in Sport Management program provides students with a strong foundation in the liberal arts, analytical skills, and an introduction to specialized professional courses. These subjects provide students with the opportunity to:

- ▶ Transfer to a four-year college or university to pursue a baccalaureate degree in a related program of study. Marian Court College has many transfer agreements with public and private four-year colleges and universities.
- ▶ Enter the job market in many entry-level positions in areas of health and fitness, sport and leisure, park and recreation, and the professional sport industry.

PROGRAM OUTCOMES

In addition to general education outcomes, graduates of the program will:

- ▶ Understand the historical role that amateur, collegiate, and professional sport has played in the United States.
- ▶ Demonstrate an understanding of the role media sources play in the consumer sport market.
- ▶ Understand the professional code of ethics applied to the sport industry.
- ▶ Understand and communicate the details of how marketing and public relations efforts impact the sport business setting.
- ▶ Comprehend the role technology plays within the sport industry and how technological advances enhance the sport experience through the global environment.
- ▶ Apply financial accounting practices to monitor and interpret the fiscal health of a specific sport organization or the industry at large.
- ▶ Master generally accepted accounting principles and concepts for both service and merchandising.

COURSE REQUIREMENTS

Core Requirements (30/32 credits)			Major Requirements		
CS100	Computer Concepts, Applications & Internet or CS120	3	AC130	Financial Accounting I	3
EC210	Macroeconomics	3	AC140	Financial Accounting II	3
EN110	English Composition I*	3/4	BU201	Principles of Management	3
EN120	English Composition II	3	BU216	Business Ethics	3
HI109	World History I	3	LE212	Business Law	3
	or HI110 World History II		SP110	Intro. to Sport Management	3
HU110	Oral Communication & Presentation	3	SP220	Marketing & Public Relations in Sport Management	3
PS101	General Psychology	3		Business Elective	3
SO201	Introduction to Sociology	3		Electives (2)	6
	Math Elective**	3			
	Science Elective	3/4	Total Credits:		60/62

Math Electives: MA110 Math for Business, MA130 College Algebra, MA160 Pre-Calculus

Science Electives: BI101 Biological Concepts, SC101 Health & Wellness, SC110 Anatomy & Physiology, SC120 Weather & Climate

* Based on placement test scores students may be required to enroll in an additional obligatory credit hour of lab studies.

** Based on placement test scores students may be required to take MA098 Elementary Algebra as a prerequisite. MA098 does not satisfy graduation requirements.