



Marian Court College – ASSOCIATE DEGREE Fashion Merchandising

THE FASHION MERCHANDISING program prepares students to take their love of fashion to the next level. Students will study the business that moves the world’s fashions from designer showrooms to retail sales floors, and finally into the hands of consumers. This fast-paced industry requires individuals who exhibit strong business skills and creative vision.

CAREER OUTLOOK

The Associate in Science in Fashion Merchandising program provides students with a strong foundation in the liberal arts, analytical skills, and an introduction to fashion merchandising courses. These subjects provide students with the opportunity to:

- ▶ Transfer to a four-year college or university to pursue a baccalaureate degree in a related program of study. Marian Court College has many transfer agreements with public and private four-year colleges and universities.
- ▶ Enter the fashion industry in many entry-level positions such as management trainees, fashion buyers, and in retail and wholesale sales.

PROGRAM OUTCOMES

In addition to general education outcomes, graduates of the program will:

- ▶ Develop the critical competencies needed by successful retail managers, including marketing, buying, merchandising, ethics, and leadership.
- ▶ Be prepared by having the technical skills needed for today’s business world.
- ▶ Understand the economic, technological, social, and legal issues confronting business and business managers.
- ▶ Recognize that the traits of tolerance, leadership, and team playing are as important as technical skills.
- ▶ Understand the dynamics of the global economy and its impact on the business environment.

COURSE REQUIREMENTS

Core Requirements (32 credits)			Major Requirements		
CS100	Computer Concepts, Applications & Internet or CS120	3	AC130	Financial Accounting I	3
EC210	Macroeconomics	3	BU103	Introduction to Business	3
EN009	Freshman Seminar	1	BU211	Principles of Marketing	3
EN110	English Composition I*	3	BU245	Principles of Buying	3
EN120	English Composition II	3	BU255	Retail Management	3
FA110	History of Fashion	3	FA100	Fashion Merchandising	3
HU110	Oral Communication & Presentation	3	FA115	Fashion Show Production	3
PS101	General Psychology	3	FA210	Visual Merchandising	3
SC130	Textile Science	4	FA220	Sustainable Fashion	3
SO201	Introduction to Sociology	3	FA225	Business Ethics for Global Apparel Industry	3
	Math Elective**	3	PD202	Internship or Color & Design	3
				Total Credits:	65

Math Electives: MA110 Math for Business, MA130 College Algebra, MA160 Pre-Calculus

** Based on placement test scores students may be required to take MA098 Elementary Algebra as a prerequisite.