



Marian Court College – ASSOCIATE DEGREE Hospitality Management

THE HOSPITALITY MANAGEMENT program combines a focus on specialized areas of the hospitality industry with the principles of management, leadership and marketing. Students will have the opportunity to apply their knowledge about front office operations, food and beverage management, and business principles through internship opportunities.

CAREER OUTLOOK

The Associate in Science in Hospitality Management program provides students with a strong foundation in the liberal arts, analytical skills, and an introduction to specialized professional courses. These subjects provide students with the opportunity to:

- ▶ Transfer to a four-year college or university to pursue a baccalaureate degree in a related program of study. Marian Court College has many transfer agreements with public and private four-year colleges and universities.
- ▶ Enter the job market in many entry-level positions in hotel and restaurant management, event and convention planning, resort and travel planning, and the food services industry.

PROGRAM OUTCOMES

In addition to general education outcomes, graduates of the program will:

- ▶ Develop the critical competencies needed in the hospitality industry including management, accounting, marketing, ethics, and leadership.
- ▶ Be prepared by having the technical skills needed in today's service industry.
- ▶ Understand the economic, technological, social, and legal issues confronting business and business managers.
- ▶ Recognize that the traits of tolerance, leadership, and team playing are as important as technical skills.
- ▶ Understand the dynamics of the global economy and its impact on the business environment.

COURSE REQUIREMENTS

Core Requirements (30/31 credits)			Major Requirements		
CS100	Computer Concepts, Applications & Internet or CS120	3	AC130	Financial Accounting I	3
EC210	Macroeconomics	3	AC140	Financial Accounting II	3
EN110	English Composition I*	3	BU211	Principles of Marketing	3
EN120	English Composition II	3	BU216	Business Ethics	3
HI109	World History I	3	HO101	Introduction to Hospitality	3
	or HI110 World History II		HO150	Front Office Management	3
HU110	Oral Communication & Presentation	3	HU205	Geography	3
PS101	General Psychology	3	HO160	Food & Beverage Management	3
SO201	Introduction to Sociology	3	PD202	Internship or Elective	3
	Math Elective**	3		Business Elective	3
	Science Elective	3/4	Total Credits:		60/61

Business Electives: BU103 Introduction to Business, BU201 Principles of Management, BU205 Personal Finance Management, BU214 Advertising & Consumer Behavior, BU232 E-commerce , BU240 Small Business Management. Other electives may be selected with academic approval.

Math Electives: MA110 Math for Business, MA130 College Algebra, MA160 Pre-Calculus

Science Electives: BI101 Biological Concepts, SC101 Health & Wellness, SC110 Anatomy & Physiology

* Based on placement test scores students may be required to take EN109 Fundamentals of English *and/or* EN099 Reading and Study Skills as a prerequisite.

** Based on placement test scores students may be required to take MA098 Elementary Algebra as a prerequisite.