



## Marian Court College – ASSOCIATE DEGREE Sport Management

**THE SPORT MANAGEMENT** program is designed for students who wish to pursue careers in the expanding sport industry. The program provides students with a comprehensive background in business management along with specialized courses introducing students to the concepts in the field of sports and health and fitness. Students will have the foundation to continue their education at a four-year institution or to seek entry-level positions in the field.

### CAREER OUTLOOK

The Associate in Science in Sport Management program provides students with a strong foundation in the liberal arts, analytical skills, and an introduction to specialized professional courses. These subjects provide students with the opportunity to:

- ▶ Transfer to a four-year college or university to pursue a baccalaureate degree in a related program of study. Marian Court College has many transfer agreements with public and private four-year colleges and universities.
- ▶ Enter the job market in many entry-level positions in areas of health and fitness, sport and leisure, park and recreation, and the professional sport industry.

### PROGRAM OUTCOMES

In addition to general education outcomes, graduates of the program will:

- ▶ Develop the critical competencies needed in the sport and recreation industry including accounting, marketing, ethics, and leadership.
- ▶ Be prepared by having the technical skills needed in today's business world.
- ▶ Understand the economic, technological, social, and legal issues confronting business and business managers.
- ▶ Recognize that the traits of tolerance, leadership, and team playing are as important as technical skills.
- ▶ Understand the dynamics of the global economy and its impact on the business environment.

### COURSE REQUIREMENTS

Core Requirements (30/31 credits)			Major Requirements		
CS100	Computer Concepts, Applications & Internet or CS120	3	AC130	Financial Accounting I	3
EC210	Macroeconomics	3	AC140	Financial Accounting II	3
EN110	English Composition I*	3	BU201	Principles of Management	3
EN120	English Composition II	3	BU216	Business Ethics	3
HI109	World History I or HI110 World History II	3	LE212	Business Law	3
HU110	Oral Communication & Presentation	3	SC101	Health & Wellness	3
PS101	General Psychology	3	SP110	Intro. to Sport Management	3
SO201	Introduction to Sociology	3	SP220	Marketing & Public Relations in Sport Management	3
	Math Elective**	3		Business Elective	3
	Science Elective	3/4		Elective	3
				<b>Total Credits:</b>	<b>60/61</b>

Business Electives: BU103 Introduction to Business, BU205 Personal Finance Management, BU214 Advertising & Consumer Behavior, BU240 Small Business Management, BU255 Retail Management. Other electives may be selected with academic approval.

Math Electives: MA110 Math for Business, MA130 College Algebra, MA160 Pre-Calculus

Science Electives: BI101 Biological Concepts, SC110 Anatomy & Physiology

\* Based on placement test scores students may be required to take EN109 Fundamentals of English *and/or* EN099 Reading and Study Skills as a prerequisite.

\*\* Based on placement test scores students may be required to take MA098 Elementary Algebra as a prerequisite.